



MEMBERSHIP DETAILS

Our membership is designed to support you not just as a trainer —but as a business owner.

We provide you with the tools, structure, and ongoing support to confidently deliver UK Sniffer Dogs classes, workshops, and trials, while helping you present your business professionally and consistently.

What's Included

Done-for-You Marketing Pack (Your Biggest Time Saver)

Access our UK Sniffer Dogs marketing pack via Canva—designed to help you promote your classes quickly, easily, and professionally.

You'll have access to:

- Editable social media adverts (Facebook & Instagram)
- Trial scorecards and class materials
- Instructor handbook
- Certificates for classes and trials
- Client handouts
- Promotional images and branded assets

Everything is ready to use and fully editable—saving you hours of time while ensuring your branding stays consistent and high quality.

Step-by-Step Training Support

Access a library of online videos explaining and demonstrating each exercise, so you always feel confident in what you're teaching.

1:1 Support When You Need It

A monthly 15-minute turbo call with Head Instructor Jamie Pound for those moments where you need quick, focused guidance.

(Calls must be booked in advance and are subject to availability)

Industry Discounts

Benefit from exclusive discounts with like-minded businesses within the dog training and pet industry—helping you access quality products and continue your professional development.



Supportive Instructor Community

Access to our private members-only group where you can connect, share ideas, and learn from other instructors.

Grow Your Visibility

Your business will be listed on our “Find an Instructor” page, helping potential clients discover your classes.

Real-Life Learning Opportunities

The opportunity to observe Head Instructor Jamie Pound during workshops, classes, and trials (by arrangement), giving you valuable insight into real session delivery.

Membership Investment

Membership is £20 per month.

This membership is designed to make things easier, clearer, and more professional for you—so you can focus on what you do best: training dogs and supporting your clients.

We look forward to welcoming you to our team

All The Best

*Jamie & Gemma Pound
UK Sniffer Dogs*